



Media Release
FOR IMMEDIATE RELEASE
May 1, 2019

Troup County Implements CivicReady Mass Notification System

Troup County, Ga. May 1, 2019 – The Troup County Board of Commissioners would like to announce the implementation of CivicReady, Troup County’s new Emergency Notification System, effective on May 1, 2019.

CivicReady is a mass notification system available from CivicPlus, an integrated technology platform for local government. It will replace the existing emergency alert system, CodeRed, which the County has used for several years. CivicReady offers enhanced user capabilities and will improve emergency communications methods for the community and public safety entities, but previous CodeRed users will need to sign up for CivicReady to begin receiving alerts.

The new system will allow Troup County to issue mass emergency notifications, instructions, warnings, and routine communications to subscribed citizens via call, email, and/or text message alert in order to keep citizens safe and well-informed. In the event of a local emergency, citizens subscribed to CivicReady notifications will benefit from immediate announcements and instructions sent via their preferred notification channel. It will also offer automatic language translation capabilities, allowing non-English speaking residents to select one of sixty different languages for the translation of their alerts. The CivicReady software also offers integration with the Federal Management Agency’s (FEMA) Integrated Public Alert Warning System (IPAWS), which will use national emergency communication channels, such as the Emergency Alert System (EAS), NOAA weather radios, digital road signage, and television broadcast programs to provide emergency alerts to citizens in specific areas.

The County is urging the public to sign up for alerts through CivicReady as soon as possible in order to stay connected and well-informed. Citizens can register via Troup County’s website at www.troupcountyga.org, or directly at <https://troupcogov.reggroup.com/signup>.

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